

Interreg
POCTEFA
FORMA NAEN



UNIÓN EUROPEA
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Cross-border employment

The **Euroregion Nouvelle-Aquitaine Euskadi Navarra** has, on both sides of the border, some constantly developing sources of employment. It is an area of shared opportunities, which is not yet perceived as such either by companies or by workers.

The **EMPLEO** project permitted to conduct a comprehensive analysis of the current cross-worker flows, in addition to developing an online information portal. To overcome the main obstacles to the development of cross-border labour flows, the study recommended reinforcing:

- **Learning the “neighbouring” language.**
- **Administrative and fiscal support for workers.**
- **Exchanges for workers, students, professors and researchers.**

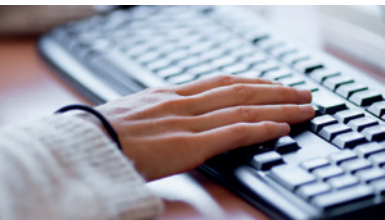
Training, as know-how in its preliminary stage, and as overall capacities in the subsequent phase, is the core axis of the **Forma NAEN** project strategy, whose long-term objective is professional integration in sectors in the Euroregion that have recruitment capacity, above all, the automotive sector.

Forma NAEN: AMBITION



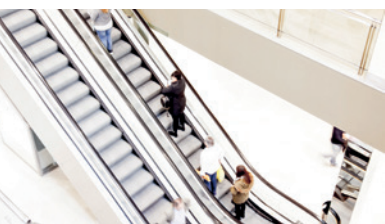
TO TRAIN

The acquisition of technical linguistic competences by cross-border workers, and the knowledge of administrative procedures in the field of cross-border employment, by agents of the territories, are essential preliminary requirements that demand specific training to adapt to the reality.



TO SUPPORT

The validation of skills and the recognition of qualifications must allow workers to optimise their knowledge and experience in the eyes of employer, who also required help to improve the visibility of opportunities in the most promising sectors.



TO INSERT

Mobilising and making people move. Mobility is the key element of the professional insertion process, both for qualified workers and students, as well as for professors and researchers responsible for their education, but who also collaborate with companies in the research and development field.



Forma NAEN: THE ACTIONS

TRAINING FOR ADMINISTRATIVE AND COMMERCIAL TECHNICIANS

- Identify professional competences by comparing education cycles.
- Prepare a list of companies that can host students during their placements.
- Design a training plan for students and professors (training module and didactic units).
- Pilot test: implementation of the training and of a "Student lab" (simulation of a company in which students from different regions will carry out real cross-border administrative management tasks).

RECOGNITION AND VALIDATION OF SKILLS IN THE AUTOMOTIVE SECTOR

- Define a methodology for recognition of skills (analysis of the national framework of qualifications, activity profiles, comparison of education standards).
- Technical preparation to achieve the certification and recognition of skills: creation of validation tools and acknowledgment of learning results obtained abroad.
- Experimentation of certified mobility (mobility kit for students and presentation of the experience).
- Revision of the perspective of the experimentation, adjustment and dissemination in the territory.

ACQUISITION OF TECHNICAL LINGUISTIC COMPETENCES

- Determine the technical vocabulary in both languages (French and Spanish) for the field of administrative management and the automotive sector.
- Design and create distance learning (online platform with oral communication class support).
- Implementation of training sessions.

OPTIMISATION OF THE CROSS-BORDER SPACE AS A SPACE OF OPPORTUNITIES

- Design an awareness-raising plan for first and second cycle students.
- Design training activities and challenges to promote mobility and carry out activities.
- CoP cross-border seminars to work on the horizontal principles (sustainable development, non-discrimination and equal opportunities, and gender equality).

Forma NAEN: CROSS-CUTTING AND CONTINUOUS COMMUNICATION

Students, educators, companies, employees, public institutions will intervene in all the communication actions that are carried out throughout the project, to disseminate the results of the initiatives and actions in the entire Euroregion space, in real-time.

- Know how to do, be able to do and make known so that the training leads to insertion, and the insertion reinforces training and dissemination of operational information.
- Perceive the Euroregion as a space for professional opportunities and mobility.

It must be pointed out that the Forma NAEN project is 65% co-financed by the European Regional Development Fund (ERDF) as part of the Interreg V-A Spain-France-Andorra Programme (POCTEFA 2014-2020). The objective of POCTEFA is to reinforce the economic and social integration of the Spain-France-Andorra border area. Its support focuses on the development of cross-border economic, social and environmental activities through joint strategies in favour of sustainable territorial development.



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